Invitation to collaborate to EnergybySynergy.org
"All members share, all members benefits".



Dear Skål International Sustainable Tourism Awards Participant,

We are pleased to invite you to take part in **Energy by Synergy**, the first interactive networking initiative focused specifically on reducing electrical energy consumption, lowering operating costs, and improving profitability through real, practical energy-saving strategies.

For this initial phase, in dates before the SKÅL World Congress in Mandela Bay, participation is also open to selected participants of the **Skål International Sustainable Tourism Awards of the previous years 2023, 2024, 2025, 2026**, including non-members, so that valuable electricity-saving solutions already implemented within the industry can be shared and included in the Energy by Synergy Library.

We are delighted to offer a completely **free-of-charge opportunity to discover and share energy-saving solutions** already being successfully implemented by hospitality organisations around the world. The initiative is based on a spirit of constructive cooperation: organisations share proven solutions and, in return, gain access to the experience, technologies and ideas contributed by others working towards the same goal.

For participants in the Skål Sustainable Tourism Awards, **we would also like to provide further international visibility to the valuable work they have already undertaken** in preparing your past or current award complex submissions by inviting them to contribute to the **Energy by Synergy** global database by utilizing in a short form the information they already have presented.

Energy by Synergy is an initiative offered to share practical and proven energy-saving solutions across the global tourism and hospitality community.

Its purpose is simple: to enable travel and hospitality professionals around the world to learn from one another by sharing successful strategies, technologies and operational practices that have delivered measurable reduction in energy consumption.

The website will be officially launched on **29 September 2026 during the Skål World Congress in Mandela Bay, South Africa**.

What Skål's EnergybySynergy invites you to do

We warmly invite you to visit **EnergybySynergy.org** and explore **all** the different sections of the website. Then, please proceed to the **"Share Your Solution"** page, where you can present an energy-saving initiative implemented by your organisation and demonstrate your commitment to responsible and sustainable energy management.

For your convenience, we have included an example of the submission form (down here) so that you can see in advance the type of information required.

How to submit your solution

Once you have completed the online form, simply click **Submit**. Your solution will then be reviewed for inclusion in the Energy by Synergy database.

Any accompanying article may also be considered for publication on the global website.

In that case, and if available, please provide **company logo and relevant company information of the applicant**, as this will enable us to give your organisation greater visibility when presenting your contribution.

Please note:
Kindly fill up this form that you will find in the website EnergybySynergy.org

Join the first Energy Solutions Library offered only to SKÅL members

Welcome to ENERGY by SYNERGY™ Global Solutions Library. Please share your energy and cost saving solution so that fellow SKÅL members around the world may benefit from your experience. Your success stories will benefit all our travel, tourism and hospitality community.

SKÅL CLUB

KOH SAMUI

YOUR BUSINESS NAME

BLUE LAGOON RESORT CO.,LTD.

BUSINESS *

Hotel ×

COUNTRY

THAILAND

CITY

KOH SAMUI

RECOMMENDED ENERGY SAVING SOLUTION BRAND (your favorite energy and cost saving solution brand).

WINDOWS ENERGY SAVING SENSORS CO.,LTD.

CATEGORY OF THE MAIN SOLUTION YOU'VE ADOPTED (please press "+" to check the various options).

Air Conditioning & Heating ×

DESCRIPTION (please write as long as you wish to describe your adopted energy saving solution).

Micro switches for doors and windows are simple electrical components that help reduce energy waste by automatically switching off the HVAC system when a door or window is left open.
They are commonly used in hotel rooms, offices, and other air-conditioned spaces where guests or users may forget to turn off the air conditioning manually.
When properly installed and maintained, they can offer a low-cost way to prevent unnecessary cooling or heating losses.
Microswitches switch off the HVAC system when doors or windows are open, avoiding the need to switch the AC off manually. They are basic mechanical/electrical devices and do not usually require complex software or advanced controls.
Regular checks are needed to keep the switches working properly.The engineering team will need additional time to service and inspect all rooms to clean the switches from dirt, oxidation, etc.
They may be less practical in leisure destinations where guests often keep balcony doors or windows open and they want the AC continue to run.
Doors and windows may need to be modified to install the switches correctly.
NO Savings When HVAC Is ON: Microswitches save energy only because they switch OFF the AC;
they do not reduce consumption when the HVAC is operating with the room in normal condition.

ROI: Return On Investment in years.

2 YEARS

COST / LEVEL OF INVESTMENT (please press "+" to check the various options).

Low ×

PERFORMANCES: ENERGY SAVING in %

15%

RELIABILITY OF THE SOLUTION 1 to 5 Stars (does this solution always works properly?).

★★★☆☆

MAINTENANCE (please press "+" to check the various options).

MODERATE maintenance required ×

RECOMMENDED (after some time you are using it, do you recommend this solution?).

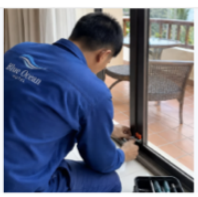
Yes

ALTERNATIVES: Do You Know Alternative Products or Solutions?

Made in China alternatives: this solution is available from many producers in China.

PHOTOS

Attach file



Screenshot 2569-08-17 at 12.17.00.png

SUPPORTING EVIDENCE AVAILABLE (please press "+" to check the various options).

SKÅL Sustainability Award Winner ×

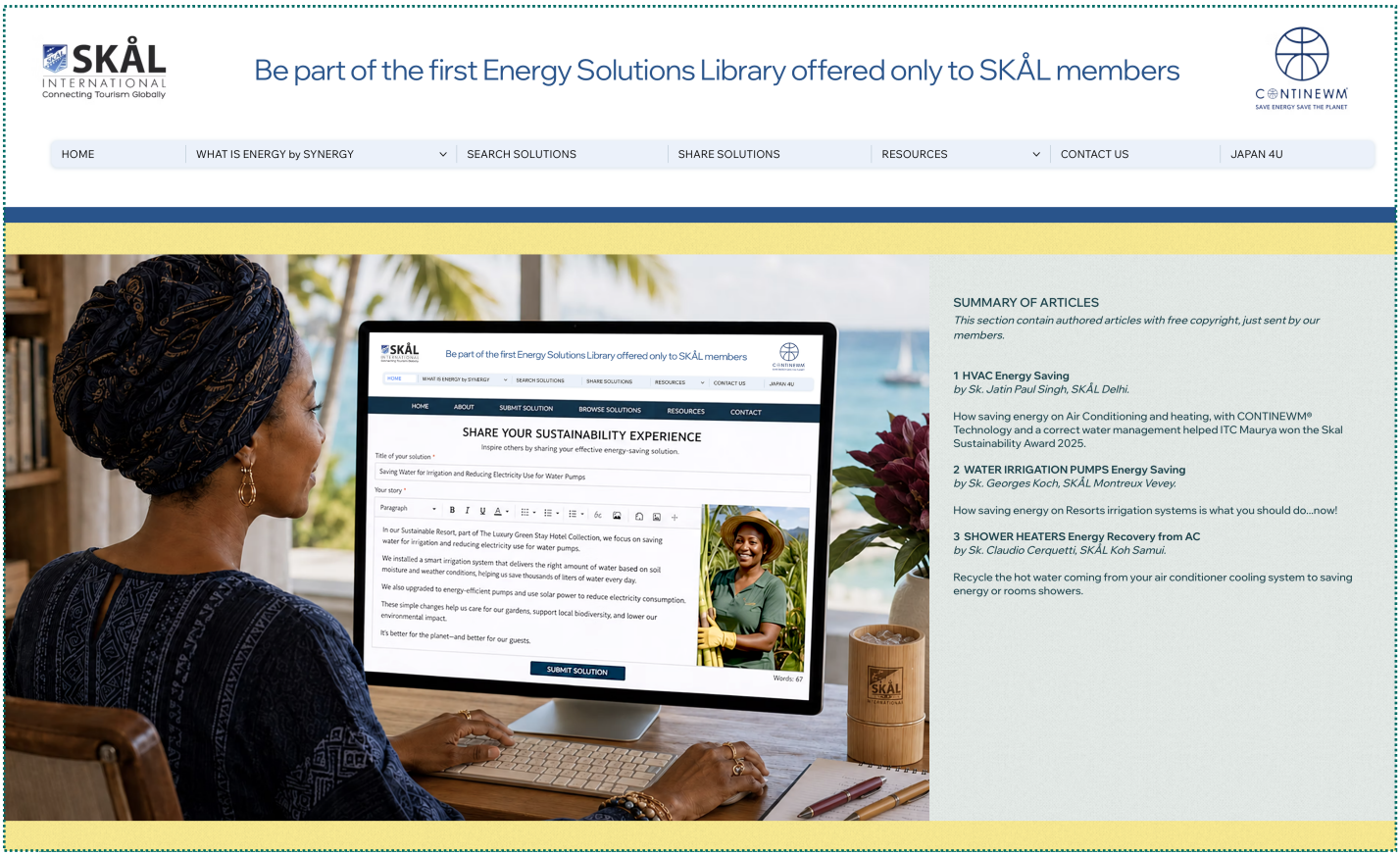
CONTACT PERSON NAME & EMAIL (to get in touch with your Skål colleagues).

Jonathan Seagull, email baysidegroup@yahoo.com

Clear form

Submit

Additionally, please submit a short article for possible publication on the website by sending it to the website IT offices on the email address: **cerquetti@continewm.world**.



Your article may explain how your organisation is addressing energy-efficiency challenges, the results you have achieved, the solutions you have adopted and the values behind your approach. Publication will provide an additional opportunity to showcase your organisation, its activities, logos, and its commitment to sustainability, completely free of charge.

Selected contributions will be featured on the official **Energy by Synergy** website as **Success Stories**, including the company name and relevant information. This can provide additional international visibility for your achievements while supporting your own sustainability communication and marketing activities.

There is **absolutely no charge for participation**. The initiative is intended as a voluntary friendly exchange of knowledge and experience in the true spirit of Skål.

Energy by Synergy is designed as a two-way resource. By contributing your own experience, you help others. At the same time, you will be able to browse solutions shared by other Skålleagues and hospitality professionals around the world and discover technologies (**"Search for Solutions"** page), and strategies and practical ideas that may

be useful for your own operations, helping you to reduce energy consumption, lower operating costs and improve profitability.

What kind of solutions you and your colleagues are looking for?

We kindly ask that submissions remain specifically focused on **innovative tools, technologies, systems and operational practices that directly reduce energy consumption**.

Relevant subjects may include, but are not limited to:

- HVAC and air-conditioning systems
- Pumps and motors
- Lighting
- Refrigeration
- Building Management Systems
- Heat recovery
- Energy-control and energy-management technologies
- Operational improvements
- Other solutions that demonstrably reduce electricity or overall energy consumption

Please note that, **for the purposes of this Library, energy-generation systems are not considered energy-saving solutions**. We therefore kindly ask you to submit technologies, systems or practices that directly **reduce** the amount of energy required or consumed and **not to be used to produce extra energy and store it on batteries.**

The project focuses exclusively on **reducing electricity consumption and electricity costs**.

It does not cover food recycling, water recycling, waste management, or other sustainability areas. Only information directly related to electricity savings should be submitted.

If some requested information is not available, the relevant field may simply be left blank.

Once submitted, entries are reviewed, and approved information will normally appear the following day in the **"Search for Solutions"** section of the platform.

A few important points:

- If the organisation does not currently use any electricity-saving system or strategy, there is no need to submit other sustainability initiatives. Energy by Synergy is devoted exclusively to reducing electricity consumption.

- Solar panels and wind turbines generate energy rather than reduce electricity consumption. For this reason, they are not considered energy-saving solutions within the scope of this particular project.

One solution per submission / One solution by form.

Each solution must be entered individually using the form available on the **"Share Your Solution"** page.

If your organisation uses more than one energy-saving solution, please complete **one separate form for each individual solution**, while keeping your company name and other organisational information unchanged.

Having one submission for each solution will allow the database search system to identify, categorise and display relevant technologies and practices much more efficiently when you or your colleagues search for solutions adopted by organisations around the world.

For technical reasons and to ensure the efficiency of Library search system, it will not be possible to transfer existing large existing Libraries directly into the new Skål Energy by Synergy database.

Important information about accessing the website

The website have been designed to provide the best possible experience on a **desktop or laptop computer using a horizontal display**. Also tablets as I-pad pro, can be used but you will need to activate the "desktop view" when asked by your browser.

Due to the size, number of columns and complexity of the Library tables, they cannot be viewed or navigated comfortably on a mobile phone.

For top access and the best browsing experience, we therefore kindly ask you to use a **desktop or laptop computer**.

Submission deadline

To allow us sufficient time to review and prepare contributions for presentation during the Skål World Congress, we kindly ask you to visit the website, explore all its pages, and finally submit your information by 28th of September 2026.

The **Energy by Synergy** initiative will be officially presented at the **Skål World Congress in Mandela Bay on 29 September 2026**, and we would be delighted to have your organisation and its energy-saving achievements represented.

We very much hope you will join us in **sharing knowledge, inspiring fellow hospitality professionals and contributing to a more energy-efficient, sustainable and profitable tourism industry worldwide**.

Thank you very much for your cooperation and participation.

With our very best regards,

Our team at EnergybySynergy.org
Assisting Global Hospitality in saving energy costs: an initiative created by CONTINEWM® Japan

Claudio Cerquetti, SKÅL Member Club 679

Email cerquetti@continewm.world